

Station WVBT-TV NORFOLK, VA.    Agency (    ) MUNDY KATOWITZ MEDIA INC    Rep Firm    ) PHILADELPHIA  
Advertiser (    ) PRIORITIES USA ACTI    1322 G. STREET SE    Sales Office (    )  
Product PRIORITIES USA    WASHINGTON, DC 20003    Salesperson (    ) ANJIE BRADY  
Estimate# 1561    Agency C/P1/P2/E 321/340/1561    Salesperson Phone# 215-567-6005  
Buyer CASEY BESSETTE    Flight Dates 09/18/2012 - 09/24/2012    Salesperson FAX# 215-567-5938  
Phone#    Hiatus Weeks  
Fax#

-- CONTRACT COMMENT --

CLIENT: PRIORITIES USA ACTION SC=\*

-- REMARKS --

THIS IS A NEW ISSUE ORDER  
CONTRACT TOTAL IS \$4000  
PLS CONFIRM ASAP  
THANKS    ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU	10A-11A	MILLIONAIRE	:30	\$100.00	09/18-09/18	1	1	1	\$100.00	
	2	W	10A-11A	MILLIONAIRE	:30	\$100.00	09/19-09/19	1	1	1	\$100.00	
	3	TH	10A-11A	MILLIONAIRE	:30	\$100.00	09/20-09/20	1	1	1	\$100.00	
	4	F	10A-11A	MILLIONAIRE	:30	\$100.00	09/21-09/21	1	1	1	\$100.00	
	5	M	10A-11A	MILLIONAIRE	:30	\$100.00	09/24-09/24	1	1	1	\$100.00	
	6	TU	4P-5P	JERRY SPRINGER	:30	\$250.00	09/18-09/18	1	1	1	\$250.00	
	7	W	4P-5P	JERRY SPRINGER	:30	\$250.00	09/19-09/19	1	1	1	\$250.00	
	8	TH	4P-5P	JERRY SPRINGER	:30	\$250.00	09/20-09/20	1	1	1	\$250.00	
	9	F	4P-5P	JERRY SPRINGER	:30	\$250.00	09/21-09/21	1	1	1	\$250.00	
	10	M	4P-5P	JERRY SPRINGER	:30	\$250.00	09/24-09/24	1	1	1	\$250.00	
	11	TU	5P-6P	STEVE WILKOS	:30	\$250.00	09/18-09/18	1	1	1	\$250.00	

EC'd Yes    Last Received: 08/26/2012 8:02 PM

Showing Buylines: All Lines

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Estimate# 1561    Agency C/P1/P2/E 321/340/1561  
Buyer CASEY BESSETTE    Flight Dates 09/18/2012 - 09/24/2012    Salesperson Phone# 215-567-6005  
Phone#    Hiatus Weeks    Salesperson FAX# 215-567-5938  
Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	12	TH	5P-6P	STEVE WILKOS	:30	\$250.00	09/20-09/20	1	1	1	\$250.00	
	13	M	5P-6P	STEVE WILKOS	:30	\$250.00	09/24-09/24	1	1	1	\$250.00	
	14	W	6P-7P	MAURY POVICH	:30	\$250.00	09/19-09/19	1	1	1	\$250.00	
	15	M	6P-7P	MAURY POVICH	:30	\$250.00	09/24-09/24	1	1	1	\$250.00	
	16	SA	10P-1045P	SATURDAY LATE NEWS	:30	\$1,000.00	09/22-09/22	1	1	1	\$1,000.00	

---REPORT TOTALS---

Report Totals: 16 / \$4,000.00

---SALES MONTHLY TOTALS---

Sep 12: 16 / \$4,000.00  
Sales Totals: 16 / \$4,000.00  
Station Totals: 16 / \$4,000.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$50,000	CATV 0%	WAVY 33%	WGNT 6%	WPXV 0%	WTKR 23%
		WTVZ 4%	WVBT 8%	WVEC 26%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

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Station	WVBT-TV NORFOLK, VA.	Agency	(    ) MUNDY KATOWITZ MEDIA INC	Rep Firm	
Advertiser	(    ) PRIORITIES USA ACTI		1322 G. STREET SE	Sales Office (    )	PHILADELPHIA
Product	PRIORITIES USA		WASHINGTON, DC 20003	Salesperson (    )	ANJIE BRADY
Estimate#	1561	Agency C/P1/P2/E	321/340/1561		
Buyer	CASEY BESSETTE	Flight Dates	09/18/2012 - 09/24/2012	Salesperson Phone#	215-567-6005
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